

# Mayor kicks off Surfrider campaign

OCEAN CITY — Mayor Jim Mathias presented the "Key to the City" to the Ocean City Chapter of the Surfrider Foundation during the ribbon cutting ceremony for the "Please, Leave Only Footprints" campaign last Saturday.

The Chapter received the

award for its ongoing work to protect the local beaches and ocean. After the presentation, Mathias cut the ribbon to officially kick off the Footprints Campaign, which is a joint effort of the local Surfrider Chapter and the Town of Ocean City to encourage visitors to help keep the beaches clean.



Submitted photo

Mayor Jim Mathias cuts the ribbon with Terry Steimer, the vice chairman of the local Surfrider chapter and the architect of the 'Leave Only Your Footprints' campaign.

## Surfrider 'footprints' campaign begins

(May 26, 2006) The Ocean City Chapter of the Surfrider Foundation will hold a ribbon-cutting on the beach in front of the Castle in the Sands Hotel on 37th Street on June 3, at 9 a.m.

The ceremony will mark the beginning of the Surfriders' five-year campaign, "Please leave only your footprints."

The first year of the campaign deals involves painting the blue beach trash cans with the slogan. Those cans were painted and are on the beach will the help of Stephen Decatur High School, Salisbury University and Ocean City's Public Works Department.

The follow-up for the first year will be the distribution of "Hold On To Your